

South East Queensland Outdoor Recreation Demand Study

2007



South East Queensland Outdoor Recreation Demand Study

2007

Published by

Queensland Government

Date of Publication: 7 November 2007

ISBN 978-0-9805015-1-3

Copyright

© Queensland Government, Sport and Recreation Queensland, Department of Infrastructure and Planning, Environmental Protection Agency, Queensland Health, SEQWater.

This publication is copyright. Other than for the purposes and subject to conditions prescribed in the Copyright Act 1968 (Commonwealth), no part of it may in any form or by any means (electronic, mechanical, micro copying, photocopying, recording or otherwise) be reproduced stored in a retrieval system or transmitted without prior permission. Enquiries should be addressed to the publishers.

Contents

Section 1	Acknowledgements	4
Section 2	Executive summary	5
Section 3	Key recommendations	8
Section 4	Clarification of key terms	10
	4.1 Outdoor recreation activities	10
	4.2 Recreation settings	10
	4.3 Motivations	11
Section 5	Background and objectives	12
Section 6	Methodology	16
	6.1 The survey instrument	16
	6.2 The sample	16
	6.3 Analysis of quantitative data	17
	6.4 Limitations of the study	17
Section 7	Results of the survey sample population profile	19
	7.1 Local areas	19
	7.2 Statistical validity	19
	7.3 Age groups	20
	7.4 Gender	24
	7.5 Summary	24

Contents cont.

Section 8	Results of the survey current participation	25
8.1	Incidence of participation over the past 12 months	25
8.2	Incidence of participation – by gender	26
	8.2.1 Incidence of participation – by age	28
8.3	Incidence of participation – frequency in the past 12 months	29
	8.3.1 Frequency of participation – by gender	31
	8.3.2 Frequency of participation – by age	32
8.4	Activity participation – the setting where activities were undertaken	32
8.5	Activity participation by motivation	36
8.6	Those who currently participate and who are interested in participating more often	36
8.7	The main reasons preventing people from participating in a chosen activity more often	36
8.8	Preferred setting of those interested in participating in an activity more often	41
8.9	Likely motivation of those interested in participating in an activity more often	42
8.10	Summary	42
Section 9	Results of the survey latent participation	44
9.1	Current non-participants and their interest in participation	44
9.2	Latent participation – by gender	44
9.3	Latent participation – by age	46
9.4	The main reasons preventing non-participants from participating in an activity	46
9.5	The preferred setting of non-participants interested in participating in an activity	46
9.6	The likely motivation of current non-participants interested in participating in an activity	46
9.7	Summary	50

Section 10	Trends and implications	51
10.1	Incidence of participation over the past 12 months	51
	10.1.1 Key trends	51
10.2	Implications	57
10.3	Recreation settings	57
	10.3.1 Key trends	57
10.4	Implications	62
10.5	Motivations	63
	10.5.1 Key trends	63
10.6	Implications	63
10.7	Constraints	64
10.8	Key trends	67
10.9	Implications	68
10.10	Summary	68
Section 11	Conclusion	69
Section 12	List of References	72
Section 13	Appendices	73
	Appendix A: Glossary	73
	Appendix B: Landscape Classification	74
	Appendix C: Recommendations from 2001 SEQORDS	83
	Appendix D: Questionnaire SEQORDS 2007	85
	Appendix E: Other activities	88
	Appendix F: Current and latent participation data summary tables	89
	Appendix G: List of Figures	101